The Central Coast CivicSpark project was implementation of common Climate Action Plan tasks. The represented jurisdictions were surveyed and identified three top measures which consisted of Small Scale Solar Education and Outreach, Energy Efficiency Outreach and Education, and Energy Auditing and Retrofits. As a team we worked with cities to improve their solar permitting process in accordance with AB 2188, created outreach content (website, handouts, reports, etc), conducted outreach at over 30 farmers markets in the county, presented to various community groups throughout the county, created and hosted the CivicSpark Block Party in May, and facilitated a meeting between solar contractors and jurisdictions regarding the permit process.

Visit our website for more: slocleanair.org/programs/civicspark

Outcomes/Achievements
The project was successful in assisting cities in climate action plan implementation, and providing a picture of what that can be. The team was also able to assist the cities with AB 2188 compliance, PACE financing research, solar calculations, and other projects which fall on the periphery of the project’s scope.

The project reached over 600 people at the block party alone, and more than 1600 in total through out reach efforts. Our beneficiaries have stated that without our efforts their CAPs would not have been implemented.

Jason McCrea
Originally from Pittsburgh, PA I moved to California for CivicSpark as a first step to a career in planning. The opportunity to serve the community and work towards combatting climate change has been equally exciting and rewarding.